

## **Courtney Vermaas**

Growing up on Mt. Hood, skiing was engrained in Courtney from early on. She was put on skis before she could walk, and her Dad's role as Mountain Manager at Ski Bowl meant the rope tow was her first babysitter. She grew up racing with Mt. Hood Race Team and then Mt. Hood Academy, skiing through college at the University of Oregon. Throughout college, wanting to stay close to the ski community, Courtney held various jobs from ticket sales to ski tuner to working in the Palmer Salt Shack in the summers. She shared her love of the sport with the next generation of ski racers, coaching for MHRT, WARP, and various summer ski camps over the years.

These experiences allowed her to start her career in the ski industry, relocating to Ogden, UT to work for Amer Sports. During her 6 years in Ogden she held marketing roles across Salomon, Atomic and Suunto, with Snowbasin as her backyard playground.

Courtney currently works for Nike. Her Brand Marketing work has allowed her to travel the world, spending a few years based in Amsterdam & London – putting her in proximity to frequently explore the Austrian Alps. She's now back at Nike's World Headquarters in Portland as a Women's Brand Marketing Director. She loves spending winter weekends at Ski Bowl or visiting different ski resorts and summer weekends hiking through the wildflowers around Mt. Hood.